

The multimedia marvel.



R&M Multimedia –
single-outlet convenience.

The logo consists of three horizontal red bars of varying lengths, followed by the letters 'R&M' in a bold, white, sans-serif font.

Convincing cabling solutions

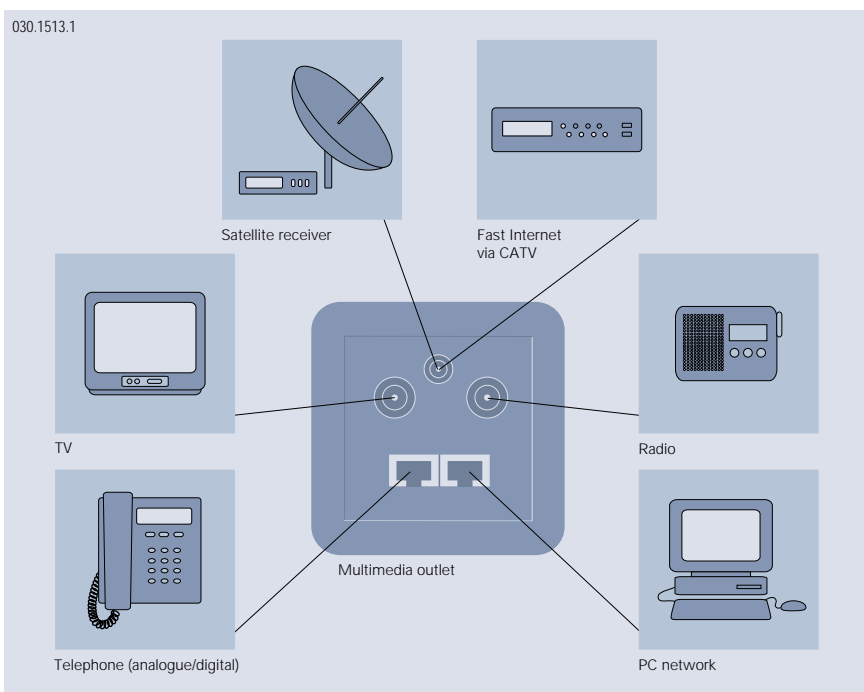
R&M Multimedia outlet

PLUG INTO THE FUTURE.

THE WAY PEOPLE LIVE AND WORK IS CONSTANTLY CHANGING. TECHNOLOGICAL INNOVATION IS REDEFINING ROLES IN THE WORKING WORLD BY INTRODUCING CONCEPTS SUCH AS TELECOMMUTING AND HOME OFFICES. FOR THIS REASON, IT IS TREMENDOUSLY IMPORTANT TO PLAN INSTALLATIONS AND CABLING NOT ONLY IN TERMS OF COST-EFFECTIVENESS BUT ALSO WITH A VIEW TOWARDS FUTURE APPLICATIONS.

In an attempt to outdo their competitors, telecommunications service providers keep coming up with ever new and more tempting offers. And obviously, users want freedom of choice. But this freedom can only be exploited if the passive cabling structure at every workstation and in every room of a home office is independent of the provider. This is exactly where the

new R&M Multimedia outlet gives you unique benefits. One single connection point combines a wide range of applications: TV, fast Internet via CATV, satellite receiver, radio, ISDN, analogue telephony and PC networks. This offers you the greatest possible latitude for all current and future needs. In brief: total flexibility.



The R&M Multimedia outlet and supported applications.



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THE R&M HOME CABLING CONCEPT WITH THE MULTIMEDIA OUTLET AND A COMMUNICATIONS DISTRIBUTOR.

The new R&M Multimedia outlet now makes it possible to implement a requirements-driven structured cabling system in the home office domain for the very first time. A central communications distributor which accommodates all active (NT, HUB, CATV modem, ASDL modem, router, etc.) and passive components allows the creation of a star-topology network that interconnects all Multimedia outlets. The new R&M home cabling concept is packed with compelling features, including an appealing price/performance ratio, fast and simple installation, expandability, and guaranteed obsolescence-proof design.

NOT JUST FOR THE HOME OFFICE.

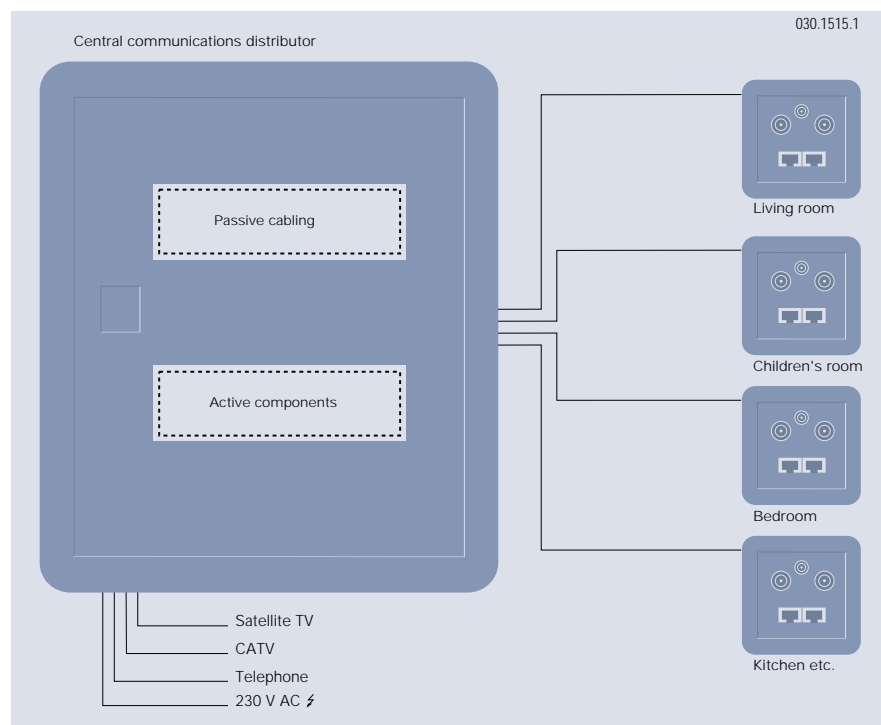
The new R&M Multimedia outlet can be installed in new buildings or to upgrade existing cabling systems. And in addition to home offices, it is ideally suited to cover multimedia needs in many other locations such as hospitals, nursing homes, hotels, restaurants, and small businesses of any kind.

No matter where the R&M Multimedia outlet is installed, one thing is certain: it is the best investment in the future of multimedia.

R&M – THE COMPANY.

R&M stands for Reichle & De-Massari AG. For the past 35 years, this privately owned company has been systematically and very successfully focused on innovative, high-quality

telecommunications cabling products and solutions. For detailed information, please contact our headquarters or your local R&M partner.



For common-sense installations: The R&M Multimedia outlet and a central communications distributor.



090.2013

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